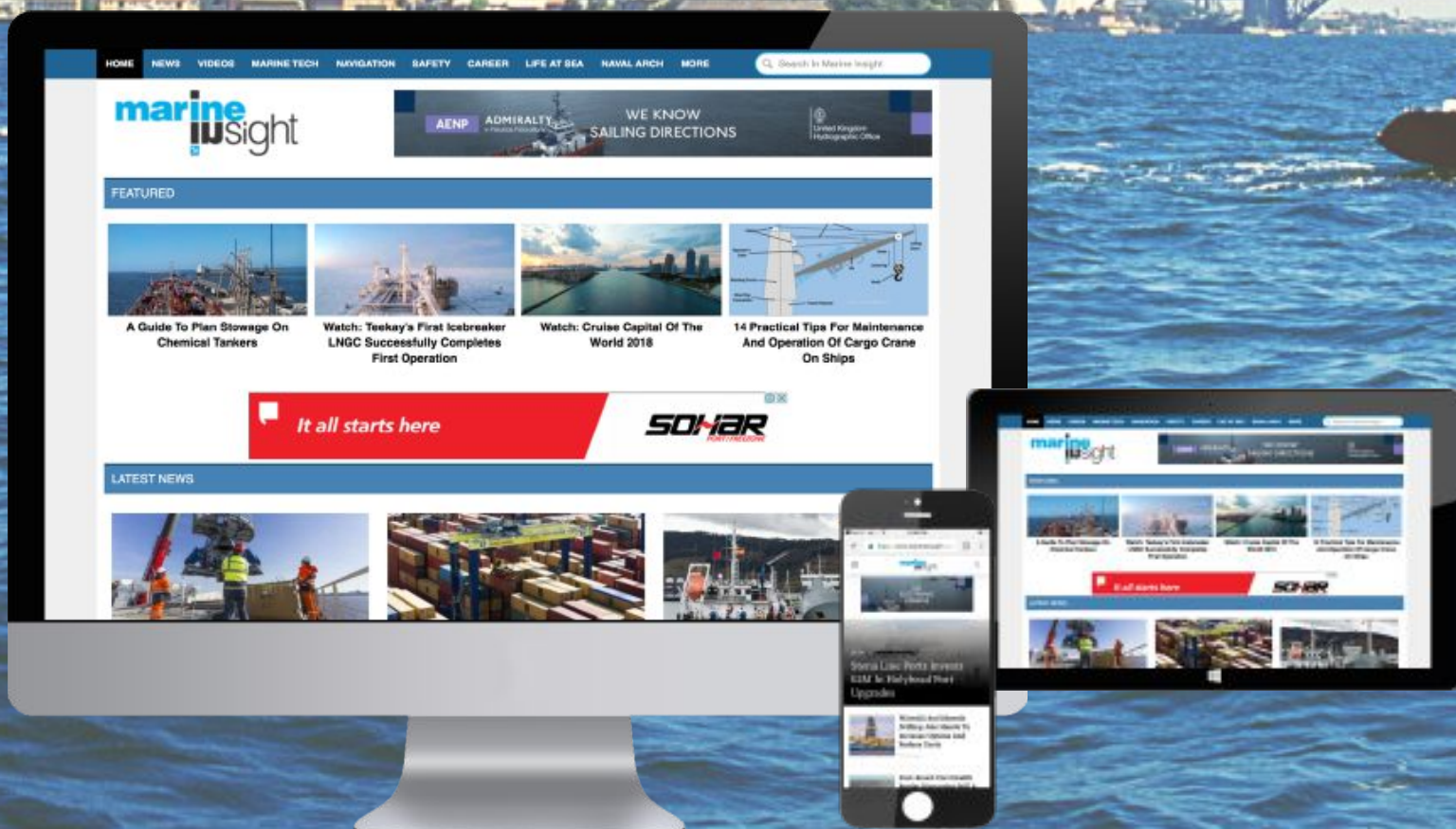


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ONLINE MEDIA KIT

2021



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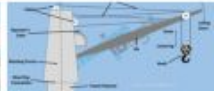
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"With a highly qualified audience of industry movers and decision makers, Marine Insight is important to important people".

World's Most Visited Maritime Website

*Alexa Global Website Ranking- December 2020



What is Marine Insight All About?

Well, for starters, we're cool but approachable, fresh, opinionated, sometimes uncouth and always individual.

We're a unique publication that's captured the hearts and minds of a devoted audience, niche in style with wide appeal.

What We Offer to the Maritime Industry?

- High-Quality Content
- Training Materials
- Maritime Content Marketing
- Online Branding
- Social Media Management

WE ARE ORGANIC

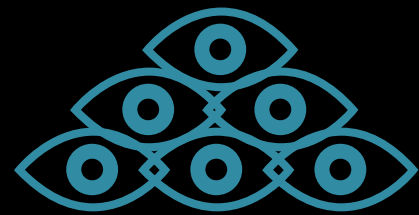


800K

MONTHLY UNIQUE
VISITOR

MONTHLY PAGE
VIEWS

1.6M

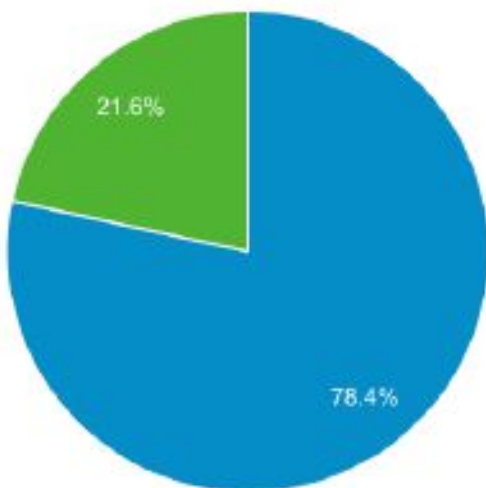


TILL NOW, PEOPLE AROUND THE WORLD HAVE
SPENT **1.8 MILLION** HOURS ON THE SITE,
INCLUDING **150 MILLION** PAGEVIEWS

and Counting...



■ New Visitor ■ Returning Visitor



SEO Friendly:

79% New Visitors

Loyal Readership:

21% Returning Visitors

WE ARE SOCIAL



WITH MORE THAN **1.3 MILLION** FOLLOWERS ACROSS VARIOUS SOCIAL MEDIA PLATFORMS, PEOPLE HAVE SHOWN LOVE TO US BY



SHARING OUR PHOTOS ON FB > 680K TIMES



WATCHING OUR VIDEOS > 70 MILLION VIEWS



RETWEETING OUR CONTENT > 360K TIMES



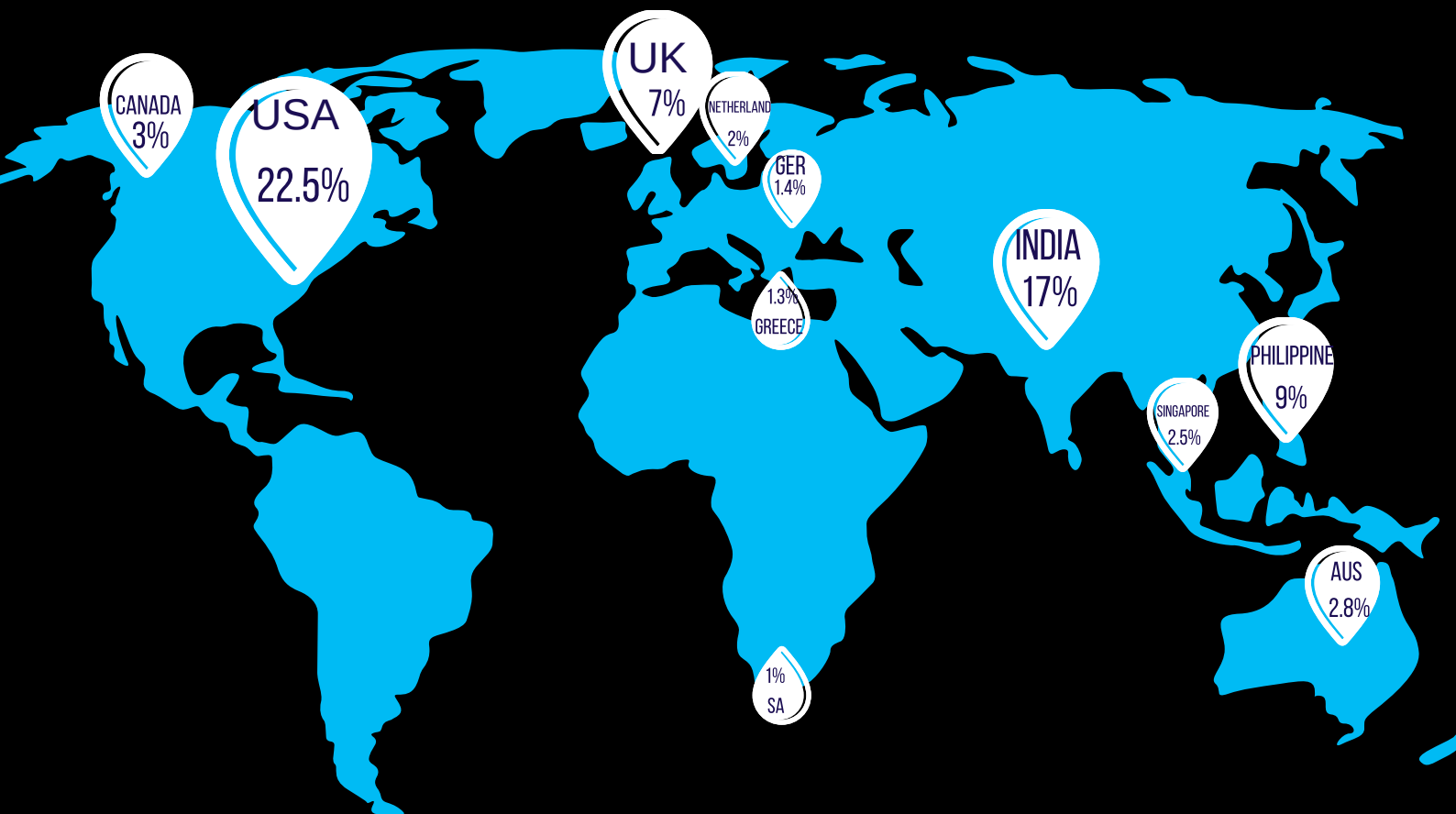
SHARING CONTENT DIRECTLY FROM WEBSITE > 2.7 MILLION TIMES
and Counting...

WITH A VARIETY OF ADVERTISEMENT OPTIONS TO OFFER, WE TAKE YOUR BRAND IN FRONT OF OUR MOST TRUSTED ADVOCATES - LOYAL READERS"

OUR HYBRID CONTENT STRATEGY (TEXT/VIDEOS/IMAGES) HELPS TO GROW YOUR BRAND LEVERAGING OUR SOCIAL MEDIA CHANNELS.

WE ARE GLOBAL

MARINE INSIGHT IS THE ONLY MARITIME WEBSITE BRAND WITH A GLOBAL REACH OF MARITIME PROFESSIONALS



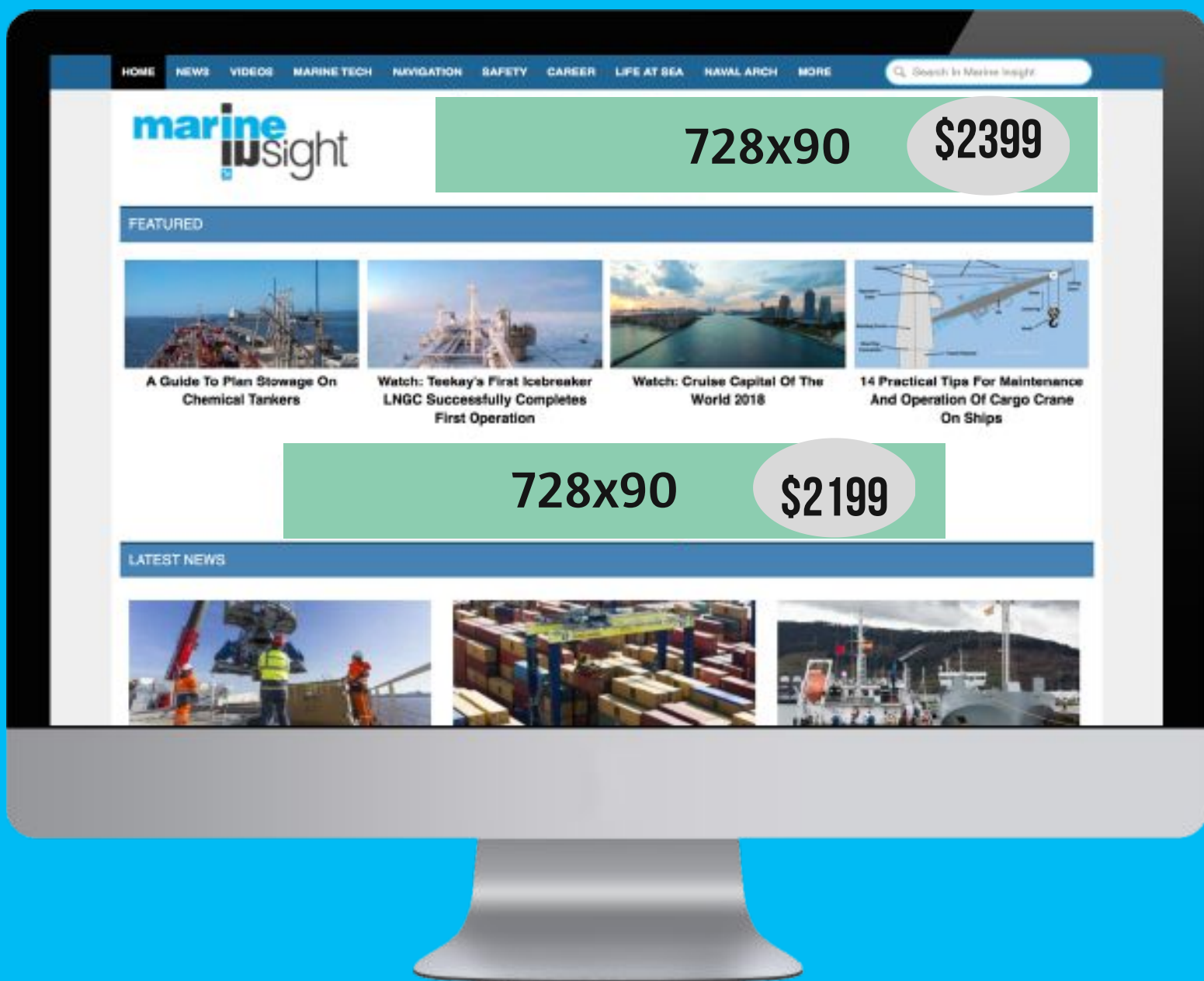
Marine Insight is the global maritime news distributor for NASDAQ

Our Content is referred by Important Maritime organisations

Marine insight has been regularly mentioned in the global media

MEDIA PLANS BANNER ADS

Home Page - Above the Fold

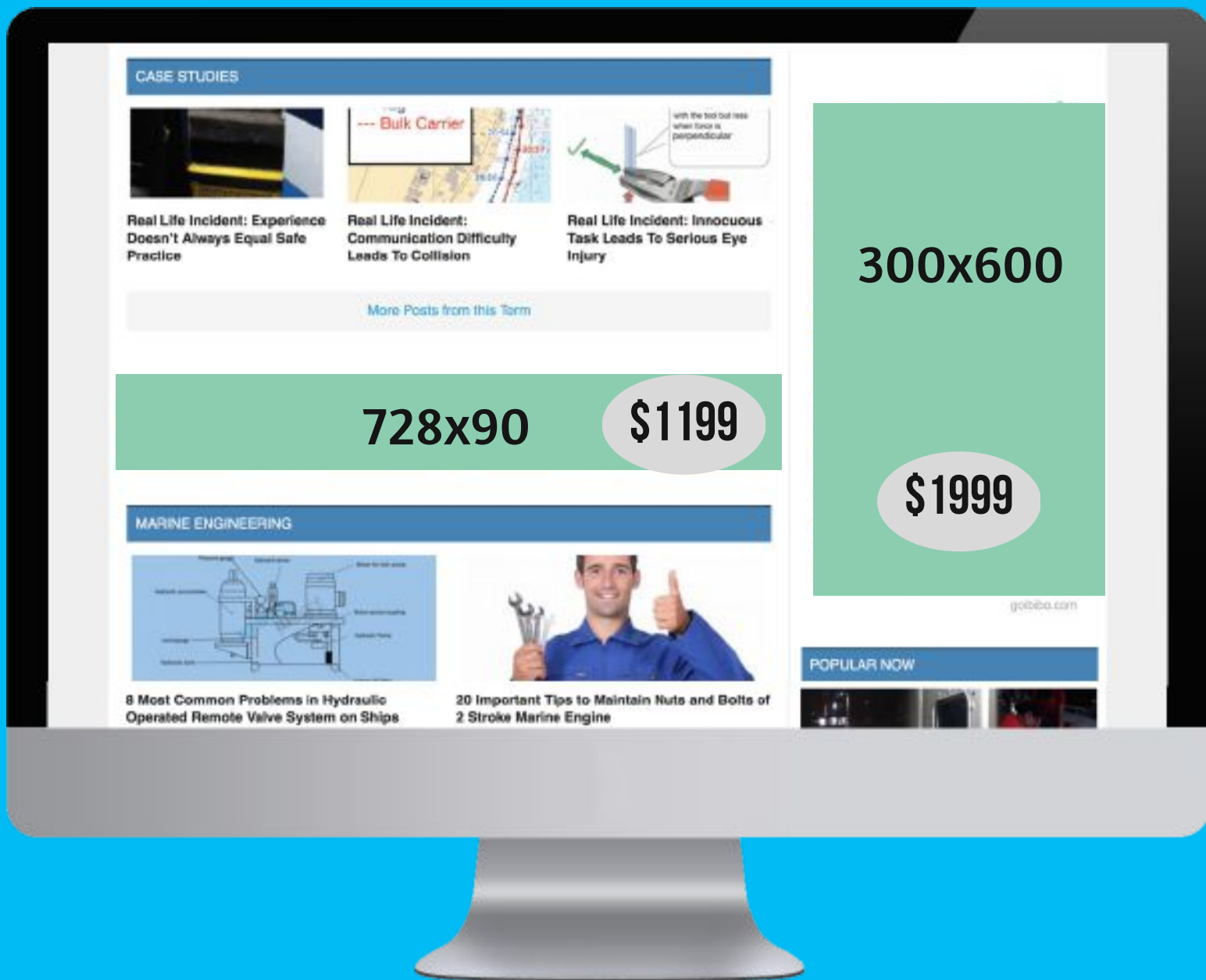


Above the fold banners offer the best location for advertisement, giving maximum exposure to your brand. The Leaderboard Banner is visible across all the pages of the website, including the homepage. This is perfect for brand awareness, product launch, and expert services.

*Monthly Charges

MEDIA PLANS BANNER ADS

Home Page - Below the fold



This below the fold banners are a cost-effective way to bring your brand in front of a large maritime audience. This banner option is only available on the homepage.

MEDIA PLANS BANNER ADS

Inside Page - Above the fold

marine
insight

\$2399

USCG Suspends Search For Missing Chief Mate Of Cargo Ship

728x90

\$1999

By MI News Network | In: Shipping News | Last Updated on February 19, 2018

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The US Coast Guard has suspended the search for a crew member missing from a cargo vessel anchored north of Blake Island State Park.

After conducting 25 searches throughout the night and morning utilizing assets from Air Station Port Angeles, Station Seattle and the Coast Guard Cutter Wahoo, the search for the Philippine native was suspended with negative results.

300x250

\$3699

JOIN OVER 1 MILLION+ READERS



POPULAR NOW



Crew Of Cargo Ship Repels Pirates By Splashing Boiling Water And Oil



USCG Suspends Search For Missing Chief Mate Of Cargo Ship



Our "in-article" banners get the highest CTR, thus provide the best ROI. "Below the Title" and "Between the Content" are one of the most viewed ads locations on the website.

MEDIA PLANS BANNER ADS

Inside Page - Below the fold



Our inside-post, below the fold banners, are visible across the website (except the home page), catering impressions to a highly engaged audience.

*Monthly Charges

MEDIA PLANS

CAMPAIGNS / SPONSORSHIP

Campaigns

Email Marketing - Target 60,000+ Maritime professional via emails – **\$1399** / e-blast (Subjected to the availability of dates).



Sponsorship

- Sponsor one Free e-book of your choice for unlimited time: **\$1299**
- Sponsor one Premium e-guide from Marine Insight for unlimited time: **\$1599**
- Sponsor one Article of your choice for unlimited time: **\$799**

"Let us built a customized promotional program to meet your objective. Whether you want to drive traffic to your website or get them into your store, we'll tailor a marketing plan to your goals and stay within your budget"

MEDIA PLANS

SOCIAL MEDIA MARKETING

Take Advantage of our Social media following
@ **\$1199**/ month and get:

- Posting in FB page and group twice/ month
- Your page in featured page liked by Marine Insight
- Your Tweet to our follower twice/month
- Sharing on LinkedIn group & with connections twice/ month
- Sharing in Instagram twice/month
- SM Advertisement Assistance (Ad Charges Applicable)

850K



65K



113K



43K



SOCIAL FOLLOWING

68K



INTEGRATION OFFERING PLANS

CUSTOM NATIVE CONTENT @ \$499/ MONTH

Your articles aligned with relevant Marine insight articles maintaining the brand objectives, themes and campaigns. Our content is designed to resonate strongly with your target audience.

CUSTOM BRAND INTEGRATION @ \$599/ MONTH

With custom integrations, brands get the opportunity to get featured inside the content in a unique way that showcase your POV & knowledge in the most interesting ways, allowing the users to get aware of your brands with an open mind.

Marine Insight has a variety of advertising opportunities available – if you'd like to partner with Marine Insight and reach our audience, email us at info@marineinsight.com and we'll come up with a campaign package to suit your needs.

+91 999 800 4027/ +91 968 606 6544



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