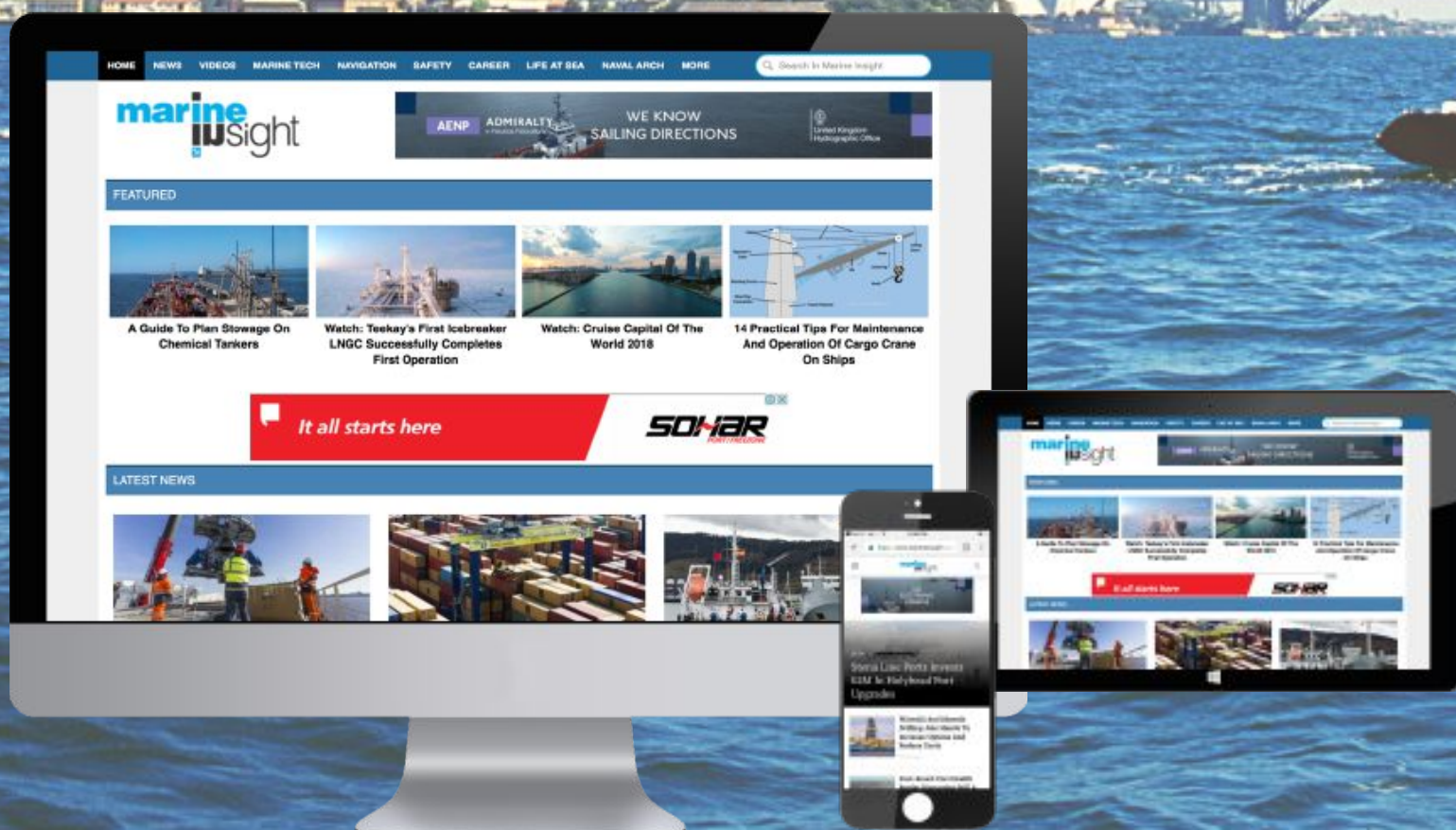


# marine iUsight

WWW.MARINEINSIGHT.COM

## ONLINE MEDIA KIT

2020



HOME NEWS VIDEOS MARINE TECH NAVIGATION SAFETY CAREER LIFE AT SEA NAVAL ARCH MORE

Search in Marine Insight

marine  
iUsight

AENP ADMIRALTY

WE KNOW  
SAILING DIRECTIONS

United Kingdom  
Hydrographic Office

### FEATURED



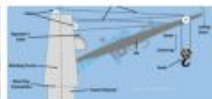
A Guide To Plan Storage On  
Chemical Tankers



Watch: Teekay's First Icebreaker  
LNGC Successfully Completes  
First Operation



Watch: Cruise Capital Of The  
World 2018



14 Practical Tips For Maintenance  
And Operation Of Cargo Crane  
On Ships

It all starts here

SOHAR

### LATEST NEWS



# MARINE INSIGHT



+91-99980-04027



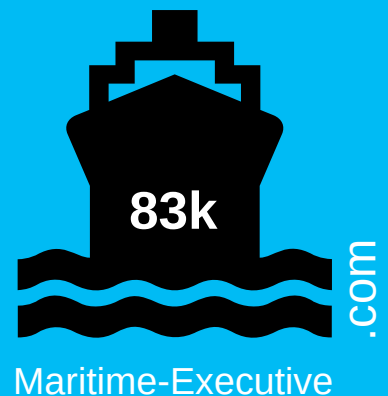
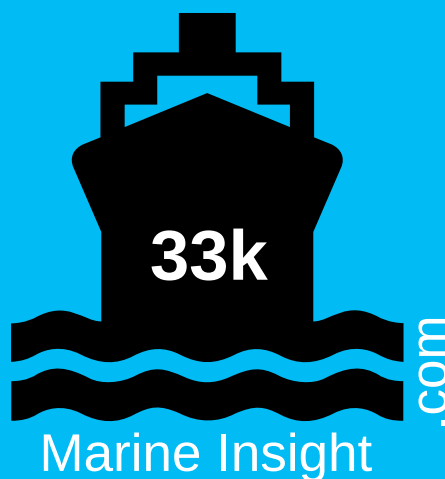
+91- 96860-66544

info@marineinsight.com

*"With a highly qualified audience of industry movers and decision makers, Marine Insight is important to important people".*

## World's Most Visited Maritime Website

\*Alexa Global Website Ranking- July 2020



### What is Marine Insight All About?

Well, for starters, we're cool but approachable, fresh, opinionated, sometimes uncouth and always individual.

We're a unique publication that's captured the hearts and minds of a devoted audience, niche in style with wide appeal.

### What We Offer to the Maritime Industry?

- High-Quality Content
- Training Materials
- Maritime Content Marketing
- Online Branding
- Social Media Management

# WE ARE ORGANIC

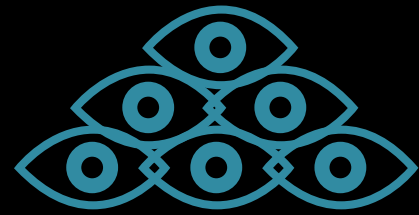


800K

MONTHLY UNIQUE  
VISITOR

MONTHLY PAGE  
VIEWS

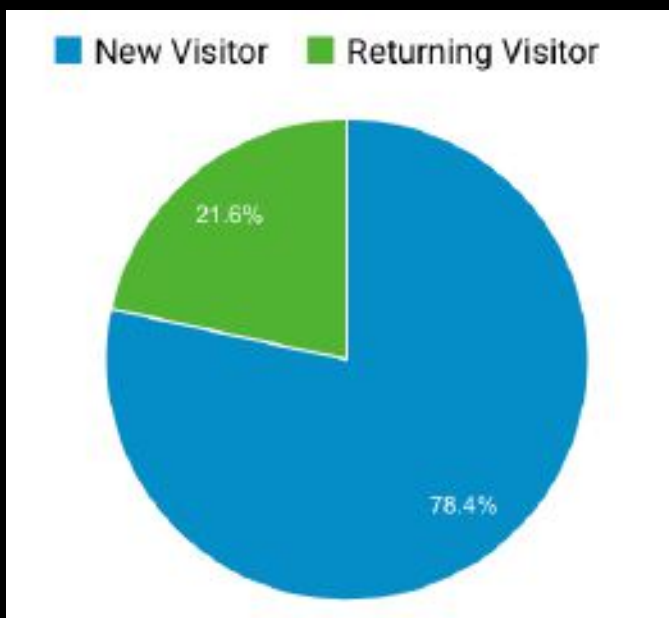
1.5M



TILL NOW, PEOPLE AROUND THE WORLD HAVE  
SPENT **1.5 MILLION** HOURS ON THE SITE,  
INCLUDING **130 MILLION** PAGEVIEWS



and Counting...



SEO Friendly:

78% New Visitors

Loyal Readership:

22% Returning Visitors

---

# WE ARE SOCIAL

---



WITH MORE THAN **1.2 MILLION** FOLLOWERS ACROSS VARIOUS SOCIAL MEDIA PLATFORMS, PEOPLE HAVE SHOWN LOVE TO US BY



SHARING OUR PHOTOS ON FB > 600K TIMES



WATCHING OUR VIDEOS > 60 MILLION VIEWS



RETWEETING OUR CONTENT > 300K TIMES



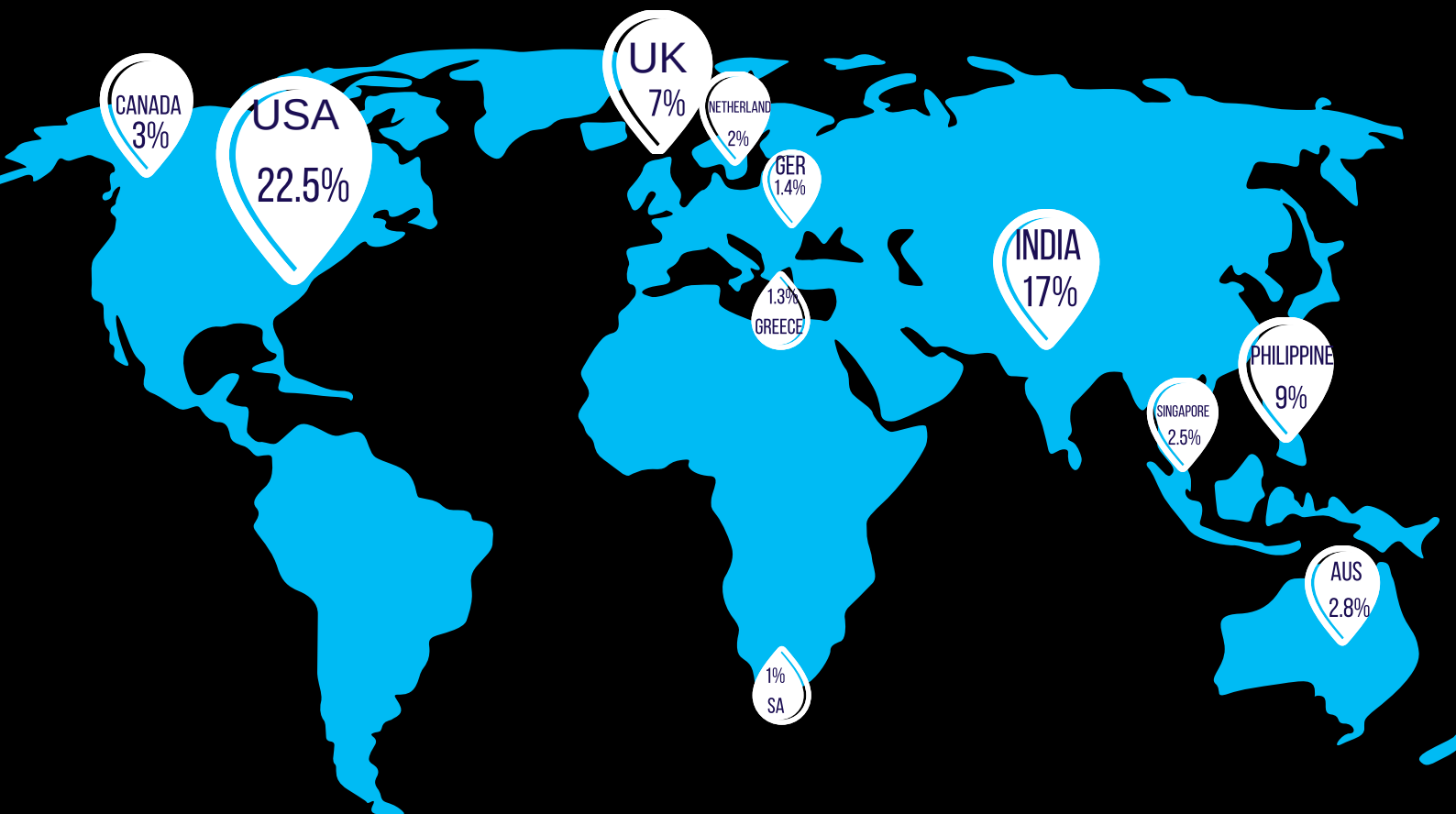
SHARING CONTENT DIRECTLY FROM WEBSITE > 2.5 MILLION TIMES  
and Counting...

WITH A VARIETY OF ADVERTISEMENT OPTIONS TO OFFER, WE TAKE YOUR BRAND IN FRONT OF OUR MOST TRUSTED ADVOCATES - LOYAL READERS"

OUR HYBRID CONTENT STRATEGY (TEXT/VIDEOS/IMAGES) HELPS TO GROW YOUR BRAND LEVERAGING OUR SOCIAL MEDIA CHANNELS.

# WE ARE GLOBAL

MARINE INSIGHT IS THE ONLY MARITIME WEBSITE BRAND WITH A GLOBAL REACH OF MARITIME PROFESSIONALS



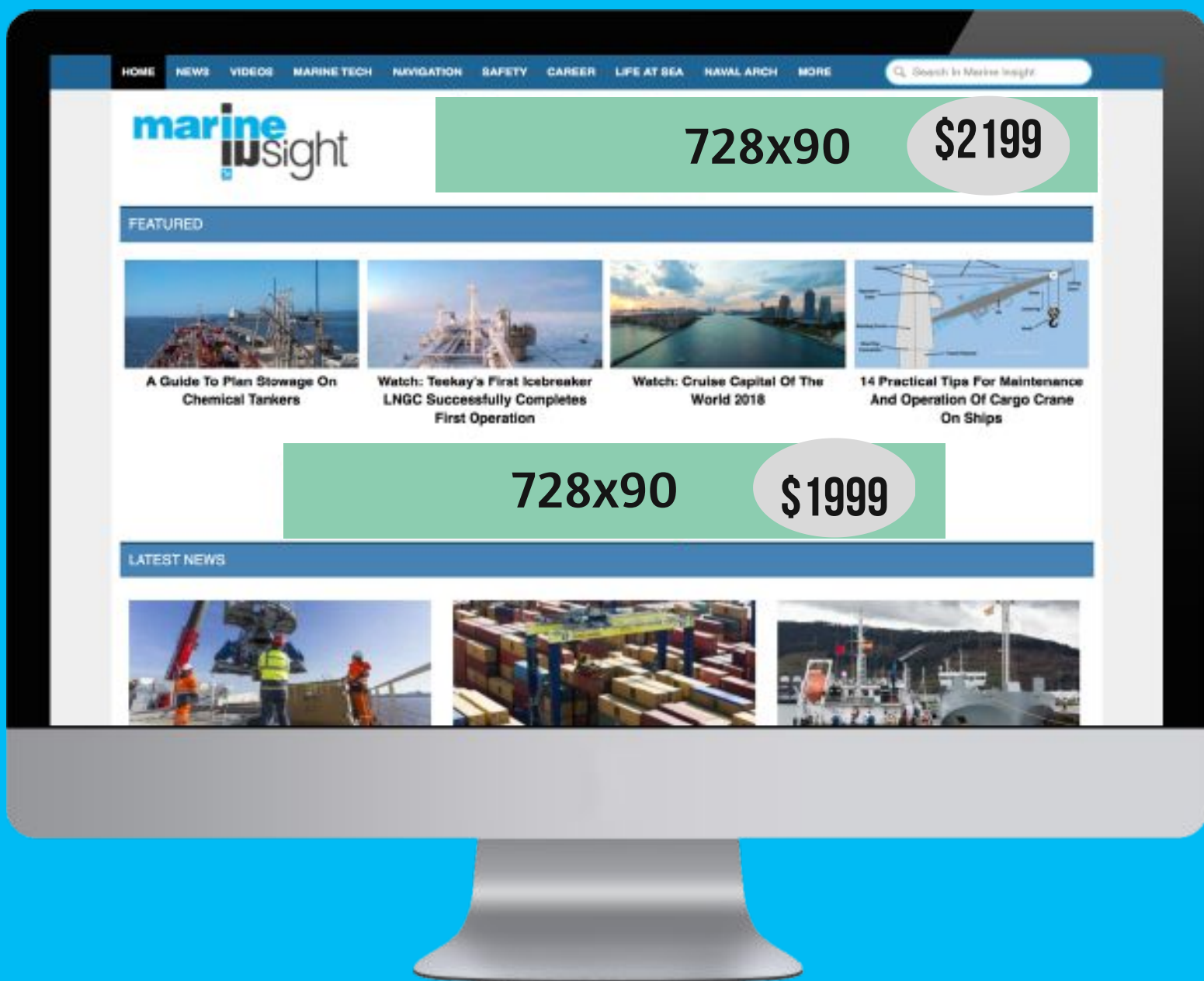
Marine Insight is the global maritime news distributor for NASDAQ

Our Content is referred by Important Maritime organisations

Marine insight has been regularly mentioned in the global media

# MEDIA PLANS BANNER ADS

## Home Page - Above the Fold



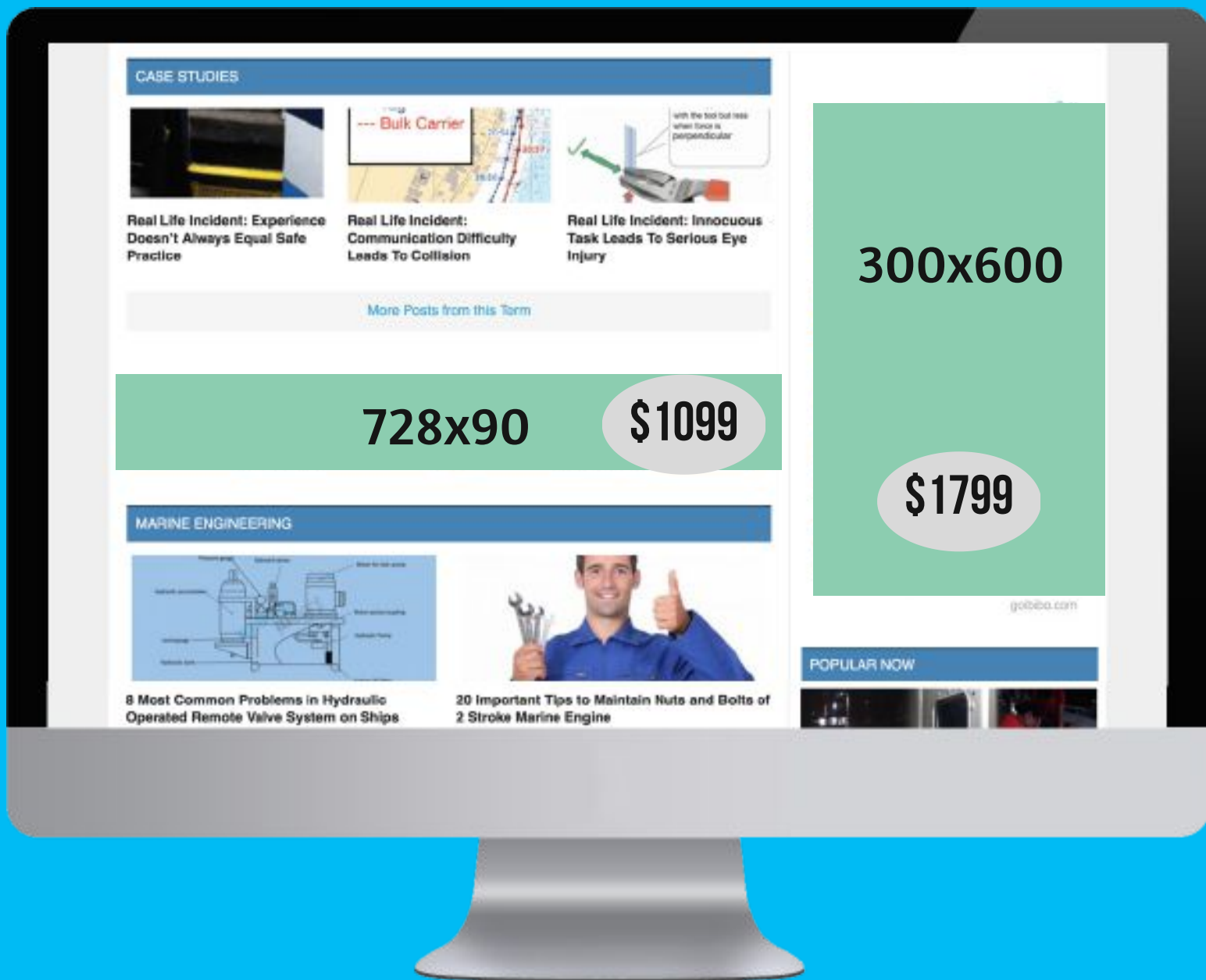
Above the fold banners offer the best location for advertisement, giving maximum exposure to your brand. The Leaderboard Banner is visible across all the pages of the website, including the homepage. This is perfect for brand awareness, product launch, and expert services.

\*Monthly Charges

# MEDIA PLANS

## BANNER ADS

### Home Page - Below the fold



This below the fold banners are a cost-effective way to bring your brand in front of a large maritime audience. This banner option is only available on the homepage.

# MEDIA PLANS BANNER ADS

## Inside Page - Above the fold

marine  
insight

\$2199

### USCG Suspends Search For Missing Chief Mate Of Cargo Ship

728x90

\$1799

By MI News Network | In: Shipping News | Last Updated on February 19, 2018

< 489  489    

The US Coast Guard has suspended the search for a crew member missing from a cargo vessel anchored north of Blake Island State Park.

After conducting 25 searches throughout the night and morning utilizing assets from Air Station Port Angeles, Station Seattle and the Coast Guard Cutter Wahoo, the search for the Philippine native was suspended with negative results.

300x250

\$3699

JOIN OVER 1 MILLION+ READERS



POPULAR NOW



Crew Of Cargo Ship Repels Pirates By Splashing Boiling Water And Oil



USCG Suspends Search For Missing Chief Mate Of Cargo Ship



Our "in-article" banners get the highest CTR, thus provide the best ROI. "Below the Title" and "Between the Content" are one of the most viewed ads locations on the website.



# MEDIA PLANS BANNER ADS

## Inside Page - Below the fold

Coast Guard Sector Puget Sound command center watchstanders received a call from the captain of the vessel Golden Jake, reporting their chief mate missed the evening muster held at 6 p.m., Thursday.

He was last seen during the morning vessel muster at 10:30 a.m. and was reportedly wearing work overalls. The crew conducted a complete search of the ship with negative results.

The vessel, awaiting offload in Seattle, had been at anchor north of Blake Island State Park prior to the crew member going missing.

An investigation between Sector Puget Sound investigating officers and Customs and Border Protection officers is being conducted.

Source: content.govdelivery.com

Report an Error

\$1599

300x250

300x250

\$2099

### LATEST FORUMS POSTS

Good Day Sir/Ma'am, can I have a history and the latest informatio...

Hi, I would like to ask you something about independent tanks beca...

what will you do as a captain of the ship if your chief engr will...

Click [HERE](#) To Ask A Question

### MARITIME EVENTS 2018

LNG Bunkering Summit  
30-31 Jan, Amsterdam

Midstream Oil and Gas Congress

Want to share your tips and advice? Got questions? Visit the [community forum](#) to ask

Our inside-post, below the fold banners, are visible across the website (except the home page), catering impressions to a highly engaged audience.

\*Monthly Charges

---

# MEDIA PLANS

## CAMPAIGNS / SPONSORSHIP

---

### Campaigns

Email Marketing - Target 60,000+ Maritime professional via emails – **\$1199** / e-blast (Subjected to the availability of dates).



### Sponsorship

- Sponsor one Free e-book of your choice for unlimited time: **\$1299**
- Sponsor one Premium e-guide from Marine Insight for unlimited time: **\$1599**
- Sponsor one Article of your choice for unlimited time: **\$699**

"Let us built a customized promotional program to meet your objective. Whether you want to drive traffic to your website or get them into your store, we'll tailor a marketing plan to your goals and stay within your budget"

---

# MEDIA PLANS

## SOCIAL MEDIA MARKETING

---

Take Advantage of our Social media following  
@ **\$999** / month and get:

- Posting in FB page and group twice/ month
- Your page in featured page liked by Marine Insight
- Your Tweet to our follower twice/month
- Sharing on LinkedIn group & with connections twice/ month
- Sharing in Instagram twice/month
- SM Advertisement Assistance (Ad Charges Applicable)

850K



53K



104K



40K



# SOCIAL FOLLOWING

52K



---

# INTEGRATION OFFERING PLANS

---

## **CUSTOM NATIVE CONTENT @ \$399/ MONTH**

Your articles aligned with relevant Marine insight articles maintaining the brand objectives, themes and campaigns. Our content is designed to resonate strongly with your target audience.

## **CUSTOM BRAND INTEGRATION @ \$399/ MONTH**

With custom integrations, brands get the opportunity to get featured inside the content in a unique way that showcase your POV & knowledge in the most interesting ways, allowing the users to get aware of your brands with an open mind.

Marine Insight has a variety of advertising opportunities available – if you'd like to partner with Marine Insight and reach our audience, email us at [info@marineinsight.com](mailto:info@marineinsight.com) and we'll come up with a campaign package to suit your needs.

**+91 999 800 4027/ +91 968 606 6544**



[raunekk@marineinsight.com](mailto:raunekk@marineinsight.com)/ [info@marineinsight.com](mailto:info@marineinsight.com)